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The Power of Data Discovery & Classification in Pharma

Clinical trials, patient insights, and genomics generate massive amounts of personal data - each holding potential for groundbreaking discoveries. Yet this pursuit unfolds against strict privacy laws and data protection regulations.

[Schedule a Demo]

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3.6 Million

Average data points generated in Phase III clinical trials alone (Tufts CSDD)

Properly handling, safeguarding, and using this data in compliance with laws and ethical guidelines poses significant challenges for the pharmaceutical industry.

Critical Challenges

Data Volume & Compliance

Enormous amounts of data collected daily from different sources must be used in accordance with laws and ethical guidelines.

Sensitive Information

Personal health, genetic, and financial information must be secured to avoid financial and reputational loss.

Data Tracking

Keeping track of what data you have, where it comes from, who accesses it, and how it's used.

Transformational Benefits
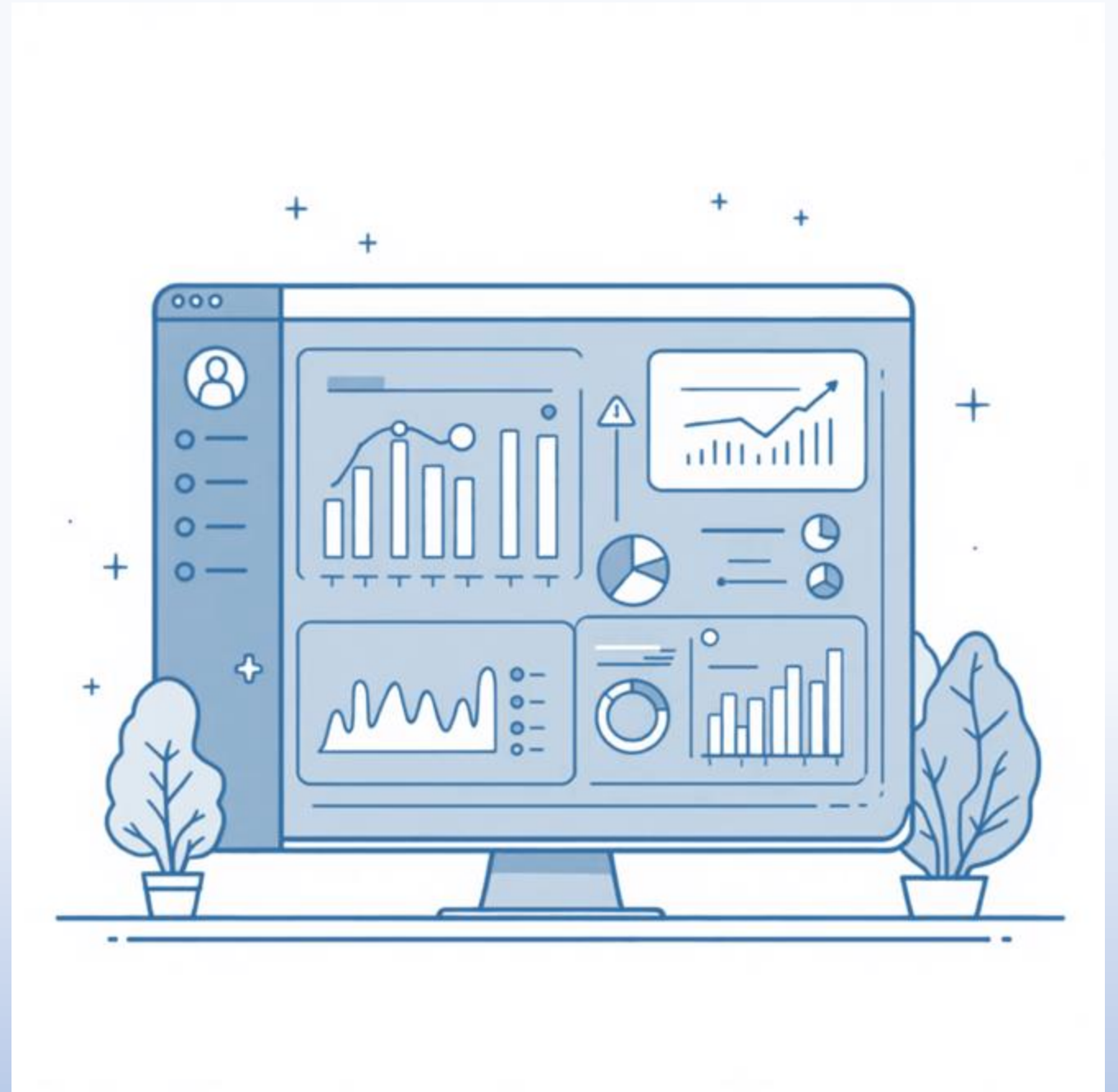
Streamlined Operations

Ensures daily tasks like customer correspondence are secure and compliant.

Access Control

Restricts personal data access to authorized personnel only.

Data-Driven Decisions

Enables proactive reactions to regulatory changes.

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Beyond Operational Data

Powerful discovery solutions add intelligence
to critical processes:

- Data loss prevention

- Data archiving

- Data removal

Unobtrusive scheduled runs outside operational hours
help understand and manage data stored across
systems - both files and database - ensuring
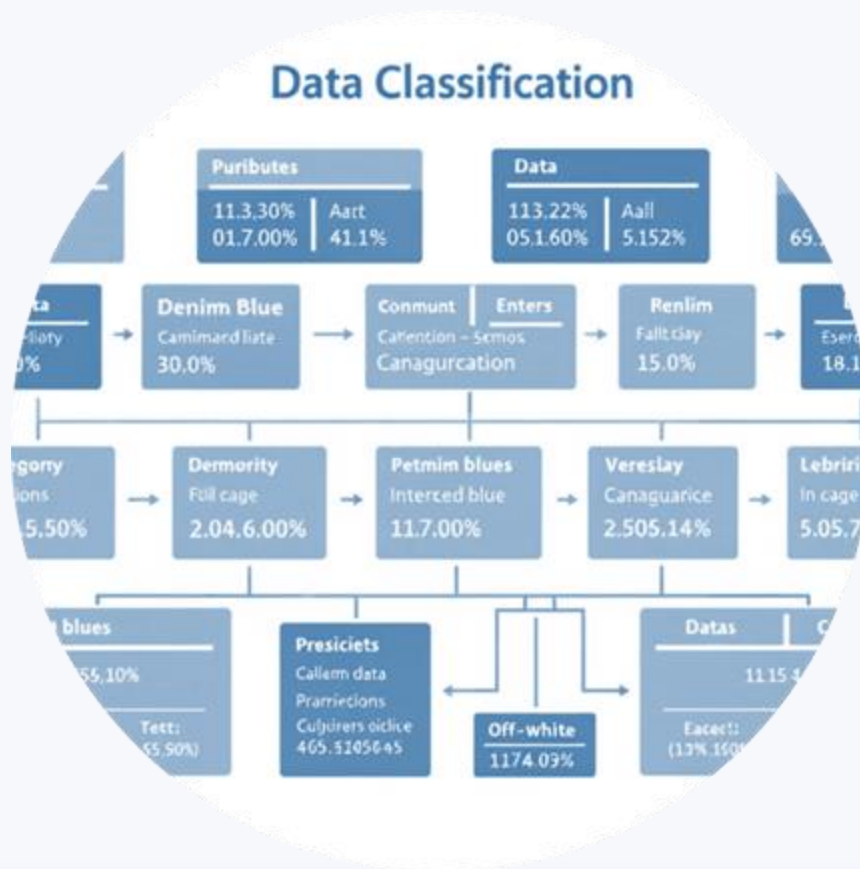appropriate use and governance controls.

DPM Data Discovery Solution

Advanced Technology

Uses machine learning and NLP to discover, classify, and identify personal data efficiently and accurately.

Comprehensive Classification

Identifies personal data, medical data (drugs and dosages), and financial data (salaries, credit cards).

Secure Inventory

Contains all labels and dashboards to overview data domains without data leaving company systems.

Developed from over ten years of experience in the privacy sector

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Commitment to Clients

SPEED & AGILITY | **CUSTOMER EXPERIENCE** | **INNOVATION**

Fast-Track Certifications

Integrated Risk & Compliance Platform

AI-Driven Efficiency

Build Credibility & Confidence

Expand to new territories faster with agility and built to scale

Privacy-Driven Performance

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1 Intelligent Classification

Not dependent on column or document names - bases decisions on actual data snippets for greater accuracy.

2 Visual Labels

Distinct visual labels for each data category allow you to see personal data at a glance.

3 Unexpected Discovery

Machine learning allows companies to discover personal data where they might not expect it.

Four Pillars of State-of-the-Art Discovery

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Compliance

Helps comply with HIPAA and DPDP by identifying, classifying, and protecting personal data. Includes risk assessments and incident management.

Data Governance

Automates personal data classification across complex processes with multiple departments, systems, and locations.
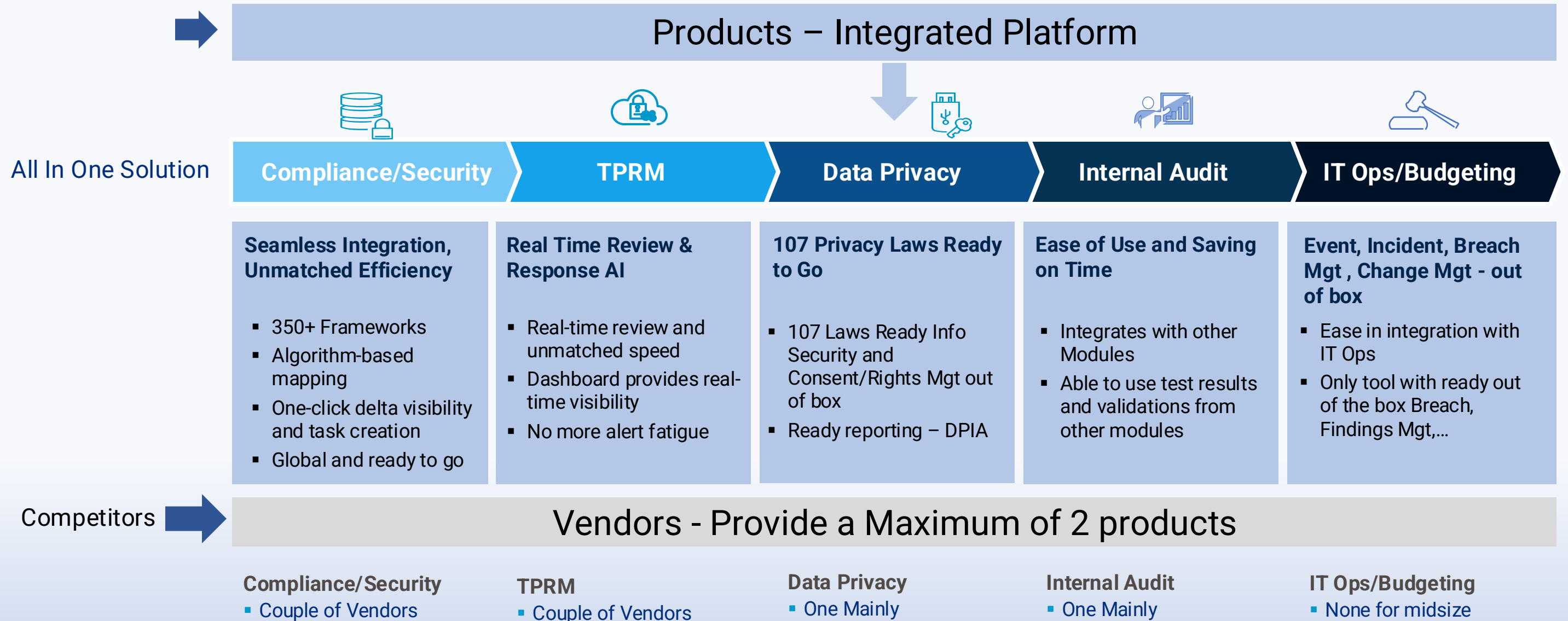
Data Protection

Knowing where personal data resides enables dynamic access controls and encryption for highly sensitive data.

Auditing & Reporting

Enables easy auditing on controls and measures for systems where personal data is located.

Products & Features

Products – Integrated Platform

All In One Solution

Compliance/Security	TPRM	Data Privacy	Internal Audit	IT Ops/Budgeting
Seamless Integration, Unmatched Efficiency	**Real Time Review & Response AI**	**107 Privacy Laws Ready to Go**	**Ease of Use and Saving on Time**	**Event, Incident, Breach Mgt , Change Mgt - out of box**
▪ 350+ Frameworks ▪ Algorithm-based mapping ▪ One-click delta visibility and task creation ▪ Global and ready to go	▪ Real-time review and unmatched speed ▪ Dashboard provides real-time visibility ▪ No more alert fatigue	▪ 107 Laws Ready Info Security and Consent/Rights Mgt out of box ▪ Ready reporting – DPIA	▪ Integrates with other Modules ▪ Able to use test results and validations from other modules	▪ Ease in integration with IT Ops ▪ Only tool with ready out of the box Breach, Findings Mgt,…

Competitors

Vendors - Provide a Maximum of 2 products

Compliance/Security	TPRM	Data Privacy	Internal Audit	IT Ops/Budgeting
▪ Couple of Vendors	▪ Couple of Vendors	▪ One Mainly	▪ One Mainly	▪ None for midsize

← Multiple providers, limited frameworks, duplication of work, lack of integration, risks falling through the gaps, adoption challenges, costs, inadequate reporting, no centralized dashboard, inadequate service management and findings documentation →

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Digital Transformation as Strategic Necessity

In response to escalating costs and strict regulations, the pharmaceutical industry must embrace digital transformation to revitalize operations.

Recognizing the pivotal role of digital transformation in privacy is key to ensuring secure handling of sensitive data and compliance in an increasingly digitized landscape.

Data as Foundation

Without effective tools for data discovery, classification, and management, even the most valuable data loses its significance.

By properly discovering and managing data, pharmaceutical companies can improve data usability, accuracy, and R&D efficiency - ultimately leading to better patient healthcare outcomes and compliance with privacy laws.

Why GRC³.io

Visual Dashboard

Continuous insight into all processing activities with clear program overview.

Automated Processes

Innovative SaaS platform designed to automate privacy workflows and minimize risks.

Cross-Departmental Cooperation

Support seamless collaboration ensuring compliance across your organization.

6
Product Lines

Comprehensive suite addressing key privacy challenges

20+
Multiple Modules

Each targeting specific compliance requirements

Expert Guidance for Your Compliance Journey

GRC Cube provides comprehensive support for navigating India's

DPDP Act, from initial assessment through implementation and ongoing monitoring.

Connect With Our Team

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